

TERMS OF REFERENCE

“IPA Cross-border Cooperation Programme “Montenegro-Albania 2014-2020”

TRAINER FOR AGRICULTURE ISSUES

1. BACKGROUND INFORMATION

1.1 Beneficiary Country: Albania

1.2 Contractor: UET Centre, Tirana

1.3 Current state of affairs in the sector:

Both the areas that are included in the project have same problems. In both parts there is a discrepancy between the local-self-government units in the area of social development a high inequality between the rural and the urban development. There are missed opportunities of cooperation in order to share common values and potentials of economic initiatives and social cohesion.

According to the Employment Agency, there are 49% unemployed women in the region of Ulcinj and 48% in the region of Lezha. When we take into consideration that a considerable number of women from rural households aren't registered at all in these evidences but work in agriculture and produce small amounts of products, than the percentage could be higher. Labour markets and agriculture are two complementary sectors that can provide great chances for development. Both cross border regions have high potentials for the development of agriculture because of the fertile land and Mediterranean climate suitable for fruit and vegetable production, abundant with honey-bearing, aromatic and medicinal herbs and so on. Agriculture used to be far more developed during the time of social enterprises. In the last 20 years, with privatization of social assets and bankruptcy of all agricultural enterprises and factories, most of the agricultural potential remains unused and a lot of people especially from rural areas unemployed. The women make more than 50% of the population that are engaged in small-scale agricultural activities in these areas. The great potentials exist, that opens new opportunities for increasing the agricultural production and employability rate. Most of the households in rural areas rely on small-scale and primitive agricultural production that due to the lack of the necessary strategies and appropriate stimulations and approaches from the local or central government do not reach the real market and thus decrease their production rate. The first to suffer this are the women since they are engaged mainly only in these type of activity which doesn't provide any significant profit for them.

The main problems are the low level of production for the market, lack of rural households' motivation especially women in using their agricultural potential. Most of these products are placed only on the farmers market (green market) whereas imported products sometimes even of lower level as far as the quality is concerned are used by most of the hotels, restaurants and supermarkets. With this type of production, the financial incomes are poor. Besides the lack of motivation, these women have a low level of education especially regarding information about the contemporary standards of food and production and market's needs. The increase of these products' quality and their packaging and labelling according to given standards which will be taught during the trainings, evidently can increase the chances for employment of women. It's evident their lack of interest for this kind of education-training. They shall be presented and offered the opportunities from the growth of the tourism industry. The educational vocational training of these women and the promotion of their agricultural products will open possibilities

for other women as well. It's important to mention that this type of production (according to standards) that will be taught during this action is relevant to the strategy of the development of agriculture and it is guided and directed in relevance to the standards of the European Union, in both countries.

This action is relevant to the strategy of employment from the Employment Agency in Montenegro and to the Employment and Skills Strategy 2014-2020 from the Ministry of Social Welfare and Youth in Albania. Relevant to this action is the Strategy for employment and development of human resources 2012/2015 from the Ministry of Labour and Social Welfare in Montenegro. Also it's worth mentioning, that strategies for the development of labour markets and agriculture are in all future plans as the carriers of development. This action is also beside others, relevant to the negotiating chapters of EU on agriculture, labour market and healthy food.

Lastly, the rural labour market offers a different picture compared to the urban labour market. Economic activity is less diverse in rural areas and employment is mainly concentrated in agricultural activities in both regions. Although rural areas have made much progress in terms of poverty reduction, they continue to be heavily reliant on small scale agriculture. This is relevant to the National Study on Rural Labour Market (2013) from UNDP in Albania.

The project **“THE “FEMININE SIDE” OF QUALITY”** is funded by the CBC Montenegro - Albania IPA Programme 2014-2020. It is going to be implemented in the targeted area (Ulcinj, Montenegro and Lezha, Albania) from 23 April 2018 up to 23 October 2019.

The overall objective of this project is to promote cross border cooperation on enhancement of employability through the empowerment of women as wage earners and job creators.

Specific objectives:

1. To promote better linkage of vocational training with labour market demands so as to increase the skills of labour force and enhance employment opportunities;
2. To promote women's work and products by providing conditions for their placement on the market;
3. To involve all relevant actors in facilitating women's access in the labour market.

2. DESCRIPTION OF THE ASSIGNMENT

2.1 Beneficiary

Local residents (women) in the target area of Lezha, Albania.

2.2 Objectives

Overall objective

Training Lezha region women on agriculture issues.

The educational part of the training will mainly enhance their ability to operate within the market, knowing agriculture issues.

2.3 Requested services

- The trainer will train women on 4 training sessions elaborating different topics relating to agriculture issues.
- He/she will guide and train these women based on their needs on standards of healthy preparation, processing of agricultural products, nutrition etc.
- During and after the ending of the training phase, he will be engaged in a period of 2 months,

3. TRAINER FOR ENTREPRENEURSHIP AND BUSINESS PLAN PROFILE

Qualifications and skills:

- University Degree in Agriculture Science or equivalent.
- Proven work experience, or certified trainings in the field of Agriculture
- Sound analytical and influencing skills
- Be flexible and willing to work across a complex workload

General professional experience:

- 3 - 5 years' experience in this area;

Specific professional experience:

- Previous experience in similar projects
- Previous work experience with EC funded projects in CBC will be an asset

Language skills

English language is a must.

4. LOGISTICS AND TIMING

4.1 Starting and finishing dates:

The assignment will start in February 1st 2019 and will last until April 1st 2019.

4.2 Duration of the Assignment

Two months.

4.3 Location of assignment:

The assignment will be carried in Lezha Region.

4.4 Deadline for submitting the motivation letter and the CVs:

25 January 2019 (15 days)

Applicants are required to submit documents from 10 January to 25 January 2019, until 18:00 electronically or handy at the following address:

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